



# District 115

## Program Quality Director, Supplemental Report

November 19, 2022  
Performance Analysis

As of November 16, 2022

### DISTRICT 115

<b>Base # Clubs</b>	<b>59</b>
<b>To Date # Clubs in good standing</b>	<b>43</b>
<b>Clubs with &lt; 8 Members</b>	<b>12</b>
<b>Base Member Payments</b>	<b>1,783</b>
<b>To Date Member Payments</b>	<b>709</b>
<b>Pathways Adoption Rate</b>	<b>81%</b>
<b>D115 DISTINGUISHED CLUB PROGRAM STATUS</b>	
<b>5 Goals Achieved</b>	<b>3 Clubs</b>
<b>4 Goals Achieved</b>	<b>1 Club</b>
<b>3 Goals Achieved</b>	<b>8 Clubs</b>
<b>2 Goals Achieved</b>	<b>9 Clubs</b>
<b>1 Goal Achieved</b>	<b>14 Clubs</b>
<b>TOASTMASTERS INTERNATIONAL</b>	
<b>Total Members</b>	<b>282,000</b>
<b>Growth Rate</b>	<b>-6%</b>
<b>Retention Rate</b>	<b>56.1%</b>

<b>Pathways Adoption</b>	<b>216,575 (77%)</b>
<b>GENDER</b>	
<b>Female</b>	<b>56%</b>
<b>Male</b>	<b>44%</b>
<b>AGE</b>	
<b>18-24</b>	<b>4.8%</b>
<b>25-34</b>	<b>20.3%</b>
<b>35-44</b>	<b>21.5%</b>
<b>45-54</b>	<b>20.0%</b>
<b>55-64</b>	<b>17.7%</b>
<b>65+</b>	<b>15.7%</b>
<b>Average Age</b>	<b>47.4</b>
<b>KEY SATISFACTION METRICS (RATES)</b>	
<b>Overall Satisfaction</b>	<b>81%</b>
<b>Improved Public Speaking</b>	<b>86%</b>
<b>Club Meeting Structure</b>	<b>84%</b>
<b>Value for Cost</b>	<b>82%</b>
<b>Personal Goal Progress</b>	<b>82%</b>
<b>Club Venue</b>	<b>81%</b>
<b>Club Leader Quality</b>	<b>81%</b>
<b>Leadership Experience</b>	<b>80%</b>
<b>Achievement Recognition</b>	<b>76%</b>

<b>Real World Learning</b>	<b>73%</b>
<b>Pathways</b>	<b>69%</b>
<b>REASONS FOR LEAVING TOASTMASTERS</b>	
<b>Time</b>	<b>32.2%</b>
<b>Personal</b>	<b>28.57%</b>
<b>New Commitments</b>	<b>26.53%</b>
<b>Other</b>	<b>21%</b>
<b>Overall Satisfaction (Non-renewal)</b>	<b>63%</b>