



Leadership in Action

Running a district is no small feat. It takes dedication and a lot of time. Fortunately, we have some of the best Toastmasters in the world residing in D115. For example, our Immediate



Past District Director, Kristin Harrell, after serving the District for many years as a member of the Trio, now serves as the chair of the District Leadership Committee (DLC). This Committee reviews nominees

for District Leadership positions and submits its recommendations to the District Executive Committee and the District Council. Kristin's dedication is an example of leadership in action. She is one of the many volunteers, working behind the scenes, who share their time and expertise to make our district the best it can be.

Public Relations and More

Public relations, or simply "PR" used to be focused on three primary media outlets; publications (newspapers, magazines, billboards, etc.); television, and; radio. Today those outlets are dwarfed by the myriad of online platforms, collectively known as Social Media. Platforms such as FaceBook, LinkedIn, Tik Tok, Instagram, Twitter, MeetUp and more now compete for world-wide attention.

The top two platforms are FaceBook with 2.7 billion monthly active users and Instagram with 1.2 billion. Twitter has an estimated 186 million users. Clearly, the numbers are staggering. The ability to reach billions of people almost instantly requires a whole

new way of thinking about "Public Relations."

Fortunately, we have another committed volunteer that can cut through the clutter and make sure D115 reaches its intended audience - Jennifer Smith. Jennifer is serving her second term as the District Public Relations Manager.



Her job is to manage the District's media outreach, including multiple FaceBook pages, and Constant Contact, the District's email communications and event registration platform. It's a job she relishes. She is always willing to help her fellow Toastmasters. Whether it's designing and posting a simple flyer or hosting *Wake Up With Toastmasters*, Jennifer takes on every challenge with a smile. Her infectious enthusiasm makes her much more than our PRM. She embodies the core value of service.

If you are interested in joining Jennifer's PR team, please reach out to her at :

Toastmastersd115PRM@gmail.com.

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Wake Up With Toastmasters

Monday through Friday, 6:00 am
FaceBook.com/TMD115CGD

Educational Enrichment, August 14, 6:00-8:00pm
Registration Link: <https://bit.ly/36qAsVi>

6:00 - 7:00 pm:

**New Member Orientation – Ken Richardson

**Introduction to District Leadership- Jesse Oakley, III

** Introduction to Social Media – Nadia Gilkes

**Demonstration Speeches - TBD

7:00 – 8:00 pm

**Introduction to Pathways – Ken Richardson

**What does an Area Director do? – Dana Wall-Oakley

**Club FaceBook Pages – Gene Dunford

**Intermediate Zoom Class – Jean Williams

August 23 – August 28 – International Convention
Online (visit toastmasters.org for more information)

August 28, 6:00 pm – Game Night

September 25, 2021 – District Executive
Committee Meeting, District Officer Training,
District Council Meeting

Focus on Clubs

Sage Leaders Club #6562540

By Dana Wall-Oakley

Howdy fellow toastmasters!

Please allow me to introduce you to Sage Leaders Toastmasters. We meet the 2nd and 4th Tuesday of the month at 6:00pm, currently on zoom (Zoom ID: 889 15 15109). Sage Leaders is an advanced club, the requirement for membership is to be an officer, either currently or previously. Any

type of club or district officer will qualify.

Club Mission statement:

An advanced toastmaster club that provides current and future leaders an opportunity to learn techniques and skills from other leaders while developing self-confidence.



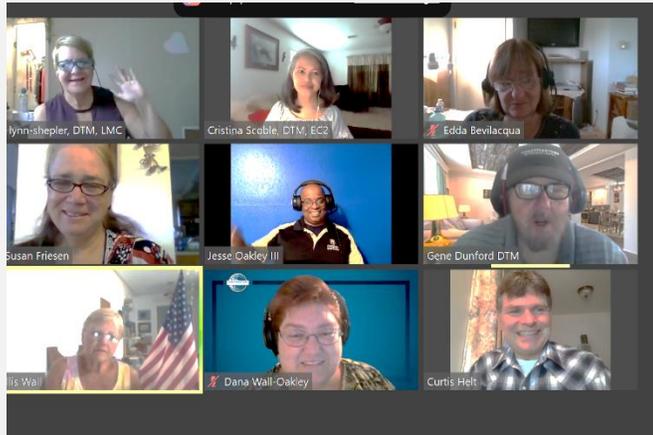
Club Vision statement:

Building tomorrow's leaders today

The basic principle of Sage Leaders is *Where the Wise Reside*, that's our tag line and our members embody and embrace this premise. As our Vision statement states, our goal is building tomorrow's leaders today. When we chartered, our mission statement described that we would be a resource for training our district leaders and we have had presentations, speeches and discussion meetings accomplishing this goal. We will strive to continue to do so. Have a question on how to accomplish the duties of your role? Sage Leaders is where you can go to get your question answered. Among our members we have over 130 years of toastmaster's experience; with just about every member having been a district officer of one type or another over the years. Sage is also happy to be among the members of District 115 to be called upon to present training sessions at the Enrichment Training night, the second Saturday of each month. Call or email us with a question, we will present the answer at one of our discussion meetings.

We look forward to having you visit Sage Leaders Toastmasters. And you can contribute to our toastmaster community by becoming a member and a source of enriching our district's leadership.

For more information, contact club president, Dana Wall-Oakley, Phone: 702-769-0351, or Email: penguinlady1@cox.net. Club Website- sageleaders@toastmastersclubs.org



Call for Club Coaches

By Sherrie Parker, DTM, PDD

Do you want to challenge yourself as a leader? Would you like to share your Toastmaster experience and help another club grow and thrive?

If you answered “Yes,” then be a club coach! Club coaches are experienced Toastmasters who assist in rebuilding club membership and restoring club quality.

THE CLUB COACH WORKS WITH THE CLUB OFFICERS AND MEMBERS TO ACHIEVE A PERFORMANCE (DCP) LEVEL OF DISTINGUISHED OR BETTER.

As a club coach, you will:

- Build rapport with club leaders and members
- Instill enthusiasm, comradery and structure within the club
- Assess the club environment and recommend best practices for success
- Work with club leaders to develop a Club Success Plan
- Encourage the club to strive for Distinguished Club Program (DCP) recognition

Coaches who help clubs achieve Distinguished status or higher in the Distinguished Club Program will receive credit towards their Distinguished Toastmaster award and a certificate of accomplishment.

Statistics show the Club Coach Program works! For the 2020-2021 year, 7 low-member clubs in District 115 that had club coaches reached Distinguished status or better!

Want to know more? A club coach is assigned by the District 115 Director, Carol Campbell, or the District 115 Club Growth Director, Ken Richardson.

A club must have at least one but not more than 12 members when a coach is appointed, and the coach cannot be a member of that club until their appointment request has been processed.

Up to two coaches may be appointed to a club. The appointment lasts until June 30 of the current program year if the club becomes Distinguished or better. If Distinguished club status is not reached in the initial program year, the assignment will be extended to June 30 of the following year.

For 2021-2022, we have an exceptional club coach trainer, Phyllis Tribby, DTM, PDD! You will receive training, resources and mentorship throughout your experience.

Don't miss this opportunity! If you are interested in being a club coach or you are representing a club with 12 or fewer members that wants to request a coach, please contact your Area Director, Club Retention Chair, Sherrie Parker at sparkerflute@hotmail.com or Club Growth Director, Ken Richardson at krichardsonlvnv@gmail.com.

Corrections

The correct email address for Division C Director, Tanja Duff, is ToastmasterTanja@yahoo.com.



www.toastmasters.org

Communications, the D115 Newsletter is published monthly. Please send articles, photos, comments and suggestions to CGD Ken Richardson at D115CGD@gmail.com or call 702.523.3023.